

# Girls Place

A Place to Go...

...A Place to GROW



## 2010 Annual Report

# Our Mission

Girls Place, Inc. is a 501(c)(3) organization dedicated to empowering girls of all racial, religious and economic backgrounds to GROW confident, strong, and independent in order to thrive in the world around them.

**G**ive to themselves and others around them in order to achieve a sense of pride and self-worth.

**R**each their highest intellectual and emotional potential by exploring and developing their personal strengths and interests.

**O**pen their eyes in a climate free from gender stereotypes where they are inspired to discover their unique abilities and their relationship to our community.

**W**ork at developing meaningful relationships that foster their freedom of expression, their responsibility to themselves and others, and their integrity and compassion.

# Who We Are

Girls Place, Inc. is a non-profit organization that has served over 16,000 girls since 1985. At Girls Place, girls ages 5-18 engage in recreational, athletic, tutorial, and mentoring programs in a safe and nurturing environment. For many girls, Girls Place is a home away from home where they develop their potential and acquire a sense of responsibility to themselves and to the community.

## 2011 Operations Board of Directors

**President:** Rick Hammond

**Past President:** Michele duBois

**President-Elect:** Meredith Whitehurst

**Vice President Marketing and Community Relations:** Carmen Braun

**Vice President Fundraising:** Leslie Florence

**Vice President Program Development:** C. Ann Scott

**Vice President Athletics:** Dr. Mary Wagner

**Secretary:** Betty J. Sullivan

**Treasurer:** Scott Krueger

Laude Arnaldi  
Gia Arvin  
Mike Barton  
Neely Davis  
Nicole Doria  
Beverly Gatton

Sheila Jones  
Leela Kumaran  
Cari Sancerni-Lopez  
Barbara McDade-Gordon  
Francisco Oquendo  
Kia Painter

William Pothier III  
Steve Shepherd  
Kathy Viehe  
Geraldine Ward  
Craig Watts  
Sonya Heinz White

**Executive Director:** Renae Clements

**Development Director:** Melissa Tyrone

**Athletic Director:** Taryn Buckley

**Program Director:** Christi Arrington

**Operations Manager:** Sara Garcia

# Girls Place – An Overview

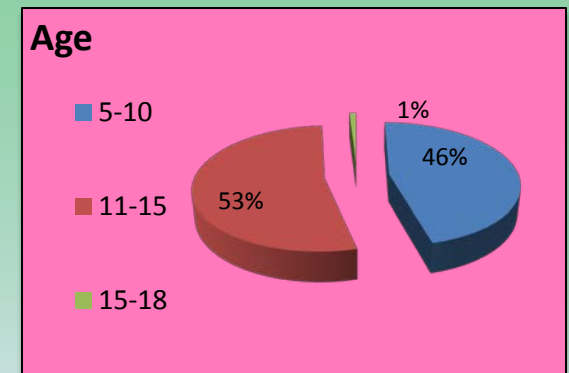
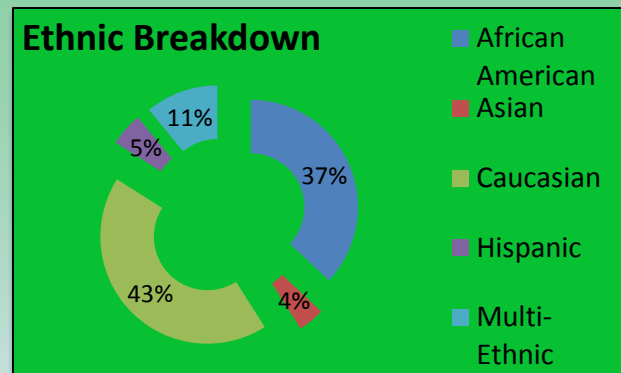
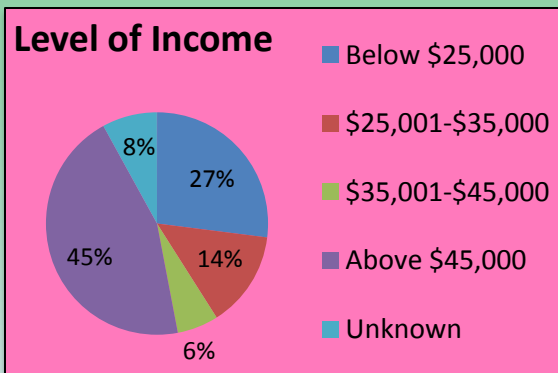
## Our Programs

After School Sports and Recreation Camp

Athletics: Basketball, Soccer, Volleyball, Track & Field

Summer Day Camp

Summer Sports Camps: Cheerleading, Track & Field, Volleyball

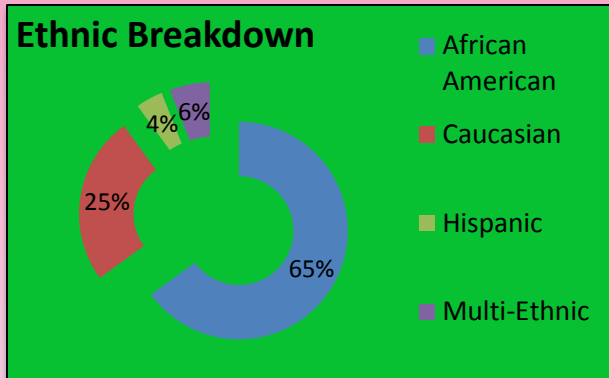


# PROGRAMS

## After School Sports and Recreation Camp

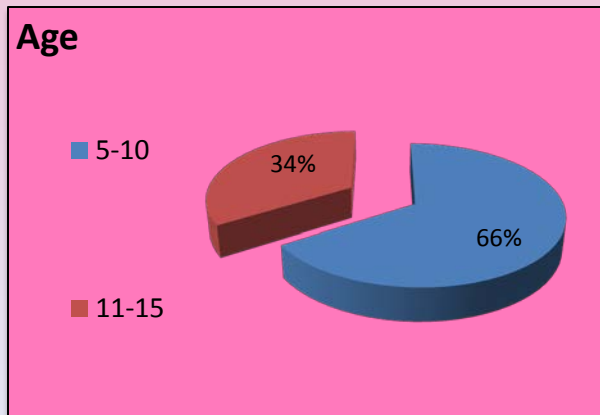
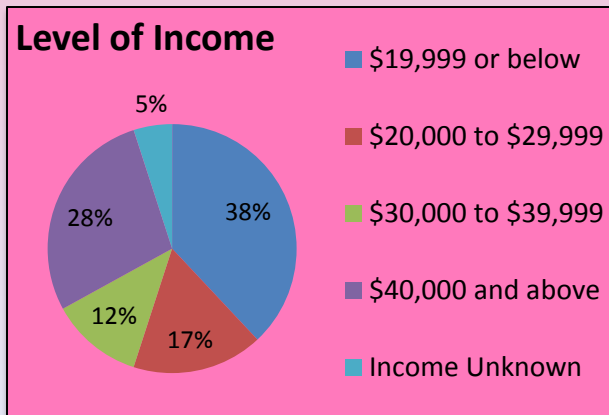
### The Program

The After School Program provides an environment where girls are surrounded with competent, educated and compassionate adults who teach and reinforce critical social and life skills. The curriculum for this program is based on the six components of wellness: physical, emotional, social, spiritual, intellectual and environmental. Girls are transported five days a week from 12 local schools to our facility until 6:00 pm each day. During this time, they are provided with homework assistance, community service activities and enriching, entertaining field trips.



### Outcomes

- **86%** believe that if they work hard in school now, it will help them to prepare for high school and college.
- **95%** of girls believe that they will be successful in life if they work hard in school.
- **78%** of members value the importance of school.
- **95%** of members know they have to be physically active to be healthy.
- **90%** of members feel that they can make a difference in their community and in the lives of others.



### Community Support

80 Volunteers contributed a total of 4,058 hours, valued at \$86,500.

### Annual Participation

157 Children

# PROGRAMS

## Athletics - (Basketball, Track, Volleyball, Sport Camps)

### The Program

Girls Place athletics provide girls the opportunity to participate in 8-10 week seasons in Basketball, Soccer, Track and Volleyball. Girls receive the psychological, physiological and sociological benefits from sports such as confidence, self-respect and the ability to work as a team. Our programs provide competent volunteer coaches, practices two to three times per week for a total of two hours and games one or two times a week. At Girls Place, girls receive the benefits of periodic health education presentations focusing on proper hydration, nutrition, and the importance of warm-ups and cooling down. In an effort to increase team unity, participants and parents often engage in team gatherings, team meals and attend outside sporting events.

### Short Term Outcomes

1. Enhance and improve skill level while providing a positive athletic experience for all girls involved in the programs.
2. Encourage a healthy lifestyle through increased physical activity, reinforcing personal responsibility and respect, and developing leadership skills.
3. Reinforce positive self-esteem and increased levels of confidence through skills improvement and positive role models.

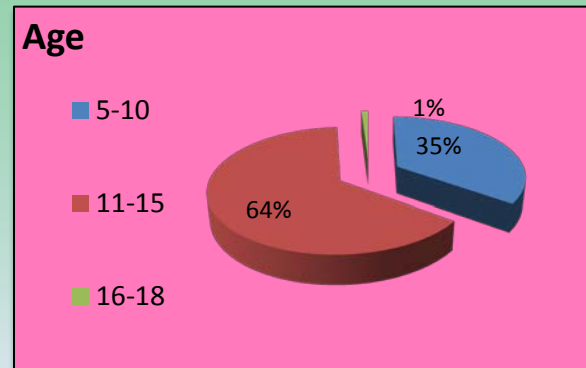
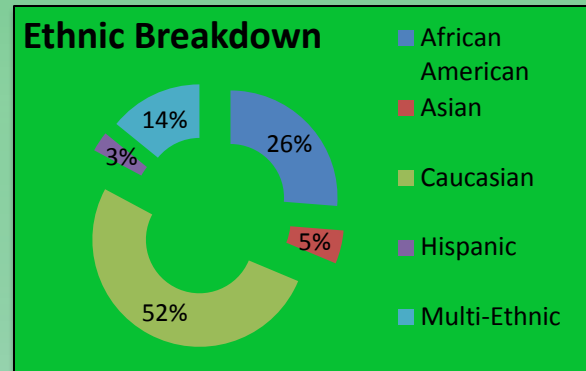
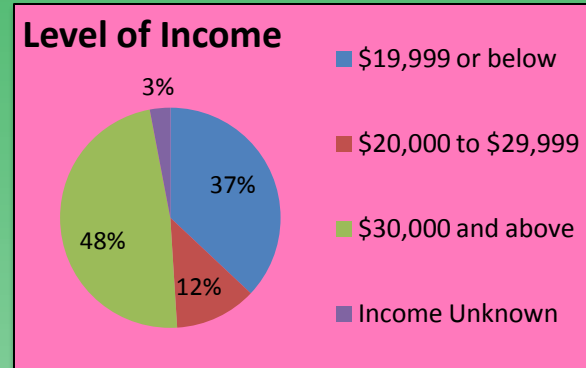
### Goal

The athletics program will ultimately increase each participant's quality of life by dramatically affecting their level of physical fitness and preventing numerous causes of preventable death such as cancer and heart disease and changing their attitude and knowledge pertaining to healthy lifestyle choices.

### Community Support

125 Individual Volunteers- Coaches, Referees, and other Game workers  
(2,500 hours)

**Annual Participation: 334**



# PROGRAMS

## Summer Day Camp

### The Program

The Summer Day Camp program provides a safe and structured environment for girls ages 5-18 from 7:30am to 6:00pm Monday through Friday for the duration of the Alachua County School System summer calendar. The balanced curriculum for this program is based on the six components of wellness: physical, emotional, social, spiritual, intellectual and environmental. Girls commonly participate in community service activities and educational, enriching and entertaining field trips. Additionally, girls have the opportunity to visit a local pool once a week for an enjoyable experience and to reap the health benefits associated within. Girls are surrounded with competent, educated and compassionate adults who teach and reinforce positive social and life skills.

### Outcomes

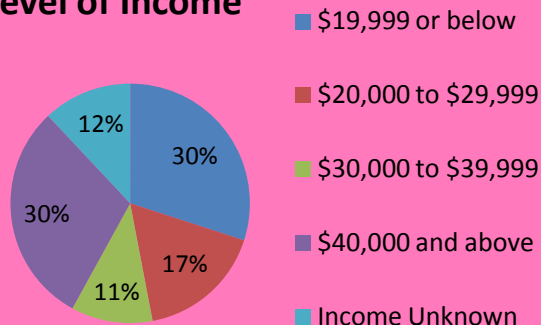
- **63%** of members feel a strong connection to the community.
- **70%** of members feel like they can make a difference in their community and with people.
- **86%** of members feel good about themselves when helping others.
- **70%** of members feel more confident about trying out for athletic teams at Girls Place because of the skills they gained.
- **95%** of members value the importance of school.

### Community Support

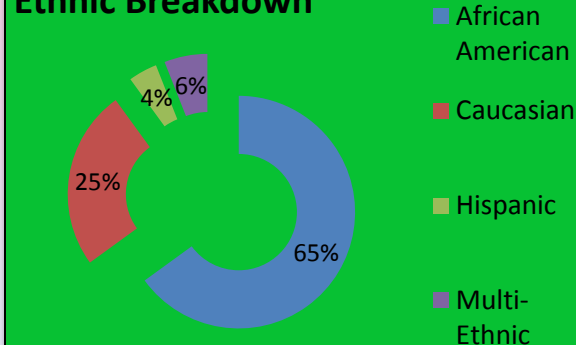
17 Individual Volunteers contributed a total of 537 hours, valued at \$11,000

**Annual Participation: 219**

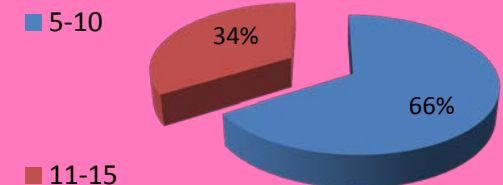
#### Level of Income



#### Ethnic Breakdown



#### Age



# Revenues

Category	2009-2010 Agency Budget Prior Year Actual	2010-2011 Agency Budget Current Year Projected	2011-2012 Agency Budget Next Year Proposed	2011-2012 Percent of Proposed Increase
Grants from Other Sources	\$12,500	\$58,000	\$59,740	3.0 %
Other Funding	\$129,520	\$155,200	\$159,856	3.0 %
Program Fees & Incidental Revenue	\$124,393	\$152,100	\$156,663	3.0 %
Membership Dues from Individuals	\$6,818	\$7,500	\$7,725	3.0 %
Sales to Public	\$95,488	\$80,300	\$82,709	3.0 %
Investment Income	\$370	\$500	\$500	-
Miscellaneous	\$5,058	-	-	-
Allocations from Other United Ways	-	-	-	-
Designations via United way	\$6,595	\$7,000	\$7,500	7.1 %
United Way Grants	\$15,803	\$218,000	\$220,000	0.9 %
<b>Total Revenues</b>	\$396,545	\$678,600	\$694,693	2.4 %

# Expenditures

Category	2009-2010 Agency Budget Prior Year Actual	2010-2011 Agency Budget Current Year Projected	2011-2012 Agency Budget Next Year Proposed	2011-2012 Percent of Proposed Increase
Salaries	\$219,213	\$252,700	\$260,281	3.0 %
Employee Benefits	\$29,253	\$23,500	\$24,205	3.0 %
Payroll Taxes	\$16,642	\$20,300	\$20,909	3.0 %
Contracted Services	\$12,052	\$134,800	\$135,169	0.3 %
Professional Fees	\$17,922	\$10,800	\$11,103	2.8 %
Supplies	\$35,085	\$42,900	\$44,187	3.0 %
Insurance	\$2,850	\$3,500	\$3,605	3.0 %
Equipment Rentals & Maintenance	\$12,703	\$13,900	\$14,317	3.0 %
Marketing & Communications	\$24,848	\$33,200	\$34,196	3.0 %
Travel	\$1,377	\$1,400	\$1,442	3.0 %
Awards & Grants to Others	\$1,377	\$1,400	\$1,442	3.0 %
Specific Assistance to Individuals	\$4,458	\$79,825	\$81,500	2.1 %
Miscellaneous	\$35,681	\$42,801	\$44,085	3.0 %
<b>Grand Total – All Expenses</b>	\$423,598	\$674,126	\$689,934	2.3 %
<b>Increase/Decrease in Net Assets</b>	(\$27,053)	\$4,474	\$4,759	6.4 %

# Program Fees

## After School Sports and Recreation Camp

*(42 Weeks, 4hours/day, includes transportation)*

Full-Time (Elementary)	\$49.00/week
Full-Time (Elementary) Sibling	\$41.00/week
Part-Time (Elementary) (3 days/week)	\$39.00/week
Middle/High School	\$25.00/week
Early Learning Coalition (ELC)*	Daily rate is determined by ELC
School Holidays (10.5 hours/day)	\$20.00/day

## Athletics

*(10 weeks/season)*

Volleyball	\$100.00/season
Basketball, Track and Softball	\$75.00/season
Summer Sports Camps	\$75.00/week

## Summer Day Camp

*(10 weeks, 10.5 hours/day)*

Full-Time	\$75.00/week
Full-Time (sibling)	\$65.00/week
Early Learning Coalition	Fees are determined by ELC

## Membership

\$20.00/year (\$15.00 for add'l siblings)

\*ELC subsidizes funding for programs for qualified families with low income and reimburses Girls Place for services provided.

# Fundraisers

## Hats, Hearts & Handbags

### Hats, Hearts & Handbags

An annual event held by Girls Place where ladies from all over the community gather to celebrate Girls Place. Enthusiastic local women donate their time to hold a spectacular luncheon that has helped the Girls Place for over 7 years. Hats, Hearts and Handbags will hold its 8<sup>th</sup> annual event on April 8, 2011.



### Will Muschamp Scramble for Kids

The Will Muschamp Scramble for Kids is a well-supported golf scramble that benefits Girls Place, Inc. as well as the Boys and Girls Club of Alachua and the Children's Home Society. These three agencies have been working together on this event for 18 years. Since 1991, scores of volunteers and thousands of golfers have participated in the scramble.



### BBQ Lunch Delivery

For 17 years, Girls Place has annually delivered delicious barbeque lunches across the Gainesville community through this fundraiser benefitting the Girls Place Foundation. The 18<sup>th</sup> annual delivery will be held on September 30, 2011.



### Swamp Chomp

Girls Place held the first ever Swamp Chomp in October 2010. Swamp Chomp is a one of a kind pep rally that is held as the Florida Gators host a home football game. This exciting event is highlighted by live music, Cajun fare, open bar, door prizes, games and special guest appearances. The 2<sup>nd</sup> annual event will be held on November 3, 2011.



### Taste & Toast

Girls Place held its first "Taste & Toast" fundraiser on New Years' Eve 2010. The theme of the event, "Hooray for Hollywood!", celebrated cinema of today and yesteryear. This fundraiser is a new years celebration with live music, food, a cash bar a 50/50 raffle and other activities to bring in the new year!

# Annual Awards - 2010

## **Board Member of the Year**

*Michele duBois*

## **Parent of the Year**

*Abby Wagner*

## **Girl of the Year**

*Trynity Durbin*

## **Teen of the Year**

*Brooke-Lynn Cedeno*

## **Danielle Smith Athlete of the Year Award**

*Cassidy Smith*

## **Booster Organization of the Year**

*Merrill Lynch*

## **Volunteers of the Year**

*Hill's Barbeque and Sunrise Rotary*

## **Alumna of the Year**

*Kristina Fletcher*

## **Coach of the Year**

*Josh Hellstrom*

# Special Friends in 2010

Aaron & Gail Lee  
Accent Video Production, LLC  
Alachua County Foster Grandparents Program  
Alva McCoey  
Amy Mackenzie Alexander  
Anne Hughes  
AT&T Florida  
Avera & Smith  
AvMed Health Plans  
Baker duBois Baker  
Bank of America  
Barefoot Wine & Bubbly  
Ben Campen  
Beverly Gattón  
Bill Pothier  
Bob Wigglesworth  
Brad & Belen Daniel  
Brian & Salli White  
Burger King  
C. Ann Scott  
Camp Laurel South  
Campus Outfitters  
Campus USA Credit Union  
Cari Sancerni-Lopez  
Carolyn Freeman  
Carsten Retrum  
Chuck Bush Auto Repair  
College of Family, Youth and Community Sciences  
College of Health and Human Performance  
CONE Distributing  
Cox Communications  
Craig and Nga Watts  
Daniel & Beverly Arrington

Darlene McCray  
Davis & Judi Rembert Family  
Foundation  
Deb Lyn, Inc.  
Dennis & Karen Aud  
Diane Mayer  
Doctors Imaging Group  
Donald & Mary Ellyn Snyder  
Drue Ferrante  
Early Learning Coalition  
Easter & Boston Crum  
Einsteins Oasis  
Eloise Johnson  
Elma Curry  
Eric & Carmen Retrum  
Eve Daneman  
ExxonMobil  
First Year Florida  
Florence Landfill  
Florida Food Service  
Francisco Oquendo  
Frank Davis  
Furniture Kingdom of Gainesville, Inc  
Gainesville Ballet Theatre  
Gainesville Civitan Club  
Gainesville Dodge  
Gainesville Internal Medicine Physicians  
Gainesville Roller Rebels  
Gainesville Soccer Alliance  
Gator Amateur Radio Club  
Gator Exchange Club of Gainesville  
Grace Baptist Church  
Giant Steps Research, LLC

Girls on the Run  
GFWC Junior Woman's Club of Gainesville  
Hair Hunters  
Harry's Seafood Bar & Grill  
Harold Monk  
Helen K. Gyllstrom  
Hill's BBQ and Catering  
HOME: Living in the Heart of Florida Magazine  
Hydrosphere Research  
James & Ginger Alexander  
Jay & Kathy Curtis  
Jeanne Renderer  
Joan Prange  
John Roscow  
Joseph Gray  
Jude Dawson  
Judy Locascio Insurance  
Keith C. Williams  
Dr. Kelli Ross  
Kevin Coleman  
Kevin Smith  
Kia Painter  
Kitchen & Spice  
Kiwanis Club of the University City  
Krystal Walker  
Larry & Marilyn Maco  
Laurel & Howard Freeman  
Linda James  
Lisa Gurske  
Lynda Tealer  
Mandese White Construction, Inc.  
Dr. Marci Slayton  
Mark's Prime Restaurant



# Special Friends in 2010

Martyn & Jill Wilby  
Dr. Mary Grooms  
Mary Wise  
Mary & Ben Moore  
Dr. Mary & Barry Wagner  
Mary Polly French Doughty  
Mary Wise  
Matthew & Rachel Sandlin  
Merrill Lynch  
Michele duBois  
M & S Bank  
Morgan Savoy  
Morris & Terry Hall  
Moses & Associates  
Nalbandian Properties  
Nancy Adams  
Nancy Briles  
No More Homeless Pets  
Paula Whestel-Ribeau  
Powers Photography  
Prange's Landscapes  
Princess to Queen  
Publix Supermarket  
Publix Supermarket Charities, Inc.  
Purvis Gray, LLP  
Quality Design Works, Inc.

Renaissance Printing  
Resort Connections, Inc.  
Rod & Dee Dee Smith  
Rodney & Lisa Gobber  
Ron & Geraldine Ward  
Rose Marie Brown  
Rotary Clug of Gainesville  
Rywant, Alvarez, Jones, Russo and Guyton, PA  
Salon La Di Da  
Scott Krueger  
Selena Summerall  
Shands Healthcare  
Shands HomeCare  
Sheila Jones  
SkyFrog Tree Service  
Small Satellite Design Club  
Smiley's Antique Mall  
Sonny's Barbeque  
SPICE Program  
SSF Interhouse Council Fund  
St Patrick Council of Catholic Women  
Steve Lewerenz  
Sue Boinski  
Sun Country Dance Theatre  
Sunrise Rotary  
Tammy Rieger  
The Gainesville Sun

The Olive Garden  
The Village Bistro  
Theodore Collins  
Timothy Tucker  
Tony Goodman  
UF Honors Program  
UF Nursing Students  
UF Volleyball  
United Way of North  
Central Florida  
University Athletic  
Association  
US Credit, Inc.  
Walter & Norma Jeffery  
Wards Supermarket  
Wayland Structural  
Engineering  
Whitehurst Family  
Winn Dixie Stores  
Foundation  
WKTK 98.5 ~ WSKY 97.3  
Women's Council of  
Realtors Gainesville  
Chapter  
Women's Giving Circle  
Woodmen of the World  
Unit No. 5



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