# 2012 Annual Report



2101 NW 39<sup>th</sup> Avenue, Gainesville, FL 32605 352-373-4475 www.GirlsPlace.net

## About Us

#### Values

At Girls Place, we believe that all girls should be inspired, challenged and nurtured to become their very best.

#### Vision

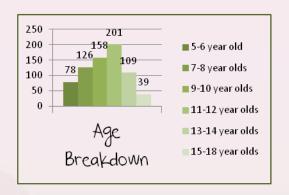
Girls Place girls become independent women who embrace diversity, express their ideas, rise above obstacles, enhance their communities, and lead those around them.

#### Mission

At Girls Place, we empower girls to grow courageous, strong and self sufficient. We inspire our girls to celebrate themselves—their minds, their hearts, and their physical well being.

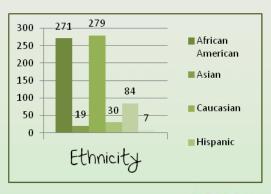


Total Registered Participants: 711



Reported Family Income







### 2012 Operations Board of Directors

Kacey Anderson Mike Barton Carmen Braun Ana Craig Evelyn Foxx **Beverly Gatton** Virginia Griffis Josh Hellstrom Rick Hammond Amy Howard Claire Jacobson Sheila Jones Leela Kumaran Linda Luetjen Cari Sancerni Betty J. Sullivan Jennifer Tambling Kathy Viehe Craig Watts Alan M. West Rebecca Wood

- @ Meredith Whitehurst, President
- Gia Arvin, President- elect
- Barbara McDade-Gordon, Secretary
- Nickie Doria, VP of Marketing & Community Relations
- Leslie Florence, VP of Fundraising
- @ Francisco Oquendo, VP of Building & Grounds
- Or. Abby Wagner, VP of Athletics
- Q Larraine Dixon, Treasurer
- C. Ann Scott, VP of Program Development

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# Girls Place Administrative Staff

- Renae Clements, Executive Director (29 years of service to Girls Place!)
- Christi Arrington, Program Director (10 years of service to Girls Place!)
- @ Taryn Buckley, Athletic Director (4 years of service to Girls Place!)
- Sara Stallings, Operations Manager (2 years of service to Girls Place!)





2012 After School Staff

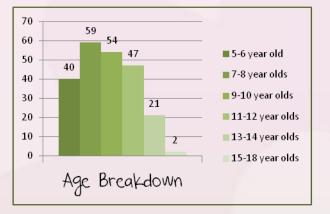


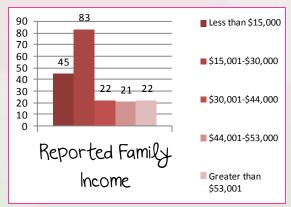
### Our Services

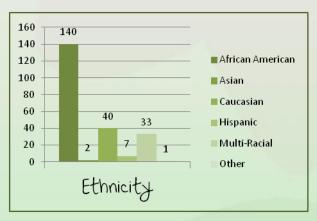
Girls Place, Inc. has served over 20,000 girls since 1985. Girls ages 5-18 engage in recreational, athletic, tutorial, and mentoring programs in a safe and nurturing environment. For many girls, Girls Place is a "home away from home" where they develop their potential and acquire a sense of responsibility to themselves and to the community.



The six dimensions of wellness— social, emotional, environmental, intellectual, physical, spiritual— and participant quality of life are at the center at each major Girls Place program: after school, athletics and summer camp.







# After School

The Girls Place After School Program transports girls to our facility from many Alachua County schools. Each afternoon of structured activities includes an emphasis on completing homework, participating in arts and crafts and enriching field trips, interacting with special guests, and much more. This allows us to provide a well rounded experience for all of our members.

Many of our girls also take part in our Academic Mentoring Program, funded by the Alachua County Community Action Partnership Program (CAPP). This program is affording us the opportunity to mentor children one-on-one in homework help and reducing reading and math deficits.

### Total Registered Participants: 223

### Additional Demographics

- •99% of girls participating reside in Alachua County
- •49% of girls participating live in single-mother homes
- •10% of girls participating live full time with a grandparent or their family lives with a grandparent
- •Of the girls participating, 53% qualify for free lunch and 13% qualify for reduced lunch

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Community Support: 49 volunteers contributed 1,731 hours of service this year, saving Girls Place \$33,772.

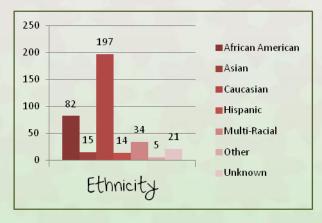
# Athletics

The Girls Place athletics program strives to meet the expectations of parents, coaches and female athletes in the local community. Our program provides a safe place for our athletes to be during after school hours and on the weekends. Since 1985, our programs have served tens of thousands of young female athletes in the Gainesville community through the help of hundreds of volunteer coaches. Athletics programs offered during 2012 include: cheerleading, track & field, volleyball (fall and spring) and summer sports camps.

Total Registered Participants: 368







Community Support: 128 volunteers contributed 5,120 hours of service this year to the athletics program, saving Girls Place \$99,891.



# Summer Day Camp

The Summer Day Camp program provides a safe and structured environment for all of its participants from 7am-6pm, Monday through Friday from June to August. Girls commonly participate in community service activities and educational and entertaining field trips. Additionally, girls have the opportunity to enjoy all Florida's nature has to offer with weekly trips to different natural springs.

Community Support: 52 volunteers contributed 1,249 hours of service this year, saving Girls Place \$24,368.

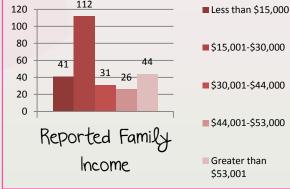


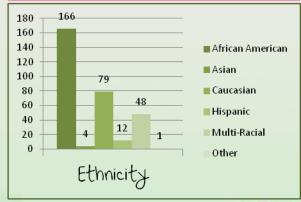
Total Registered Participants: 310

### Additional Demographics

- •95% of girls participating reside in Alachua County. Additional girls reside in Bradford, Clay, Columbia, Gilchrist, Levy and Putnam Counties.
- •37% of girls participating live in single-mother homes
- •11% of girls participating live full time with a grandparent or their family lives with a grandparent
- •44% of girls participating qualify for Free Lunch and 14% qualify for Reduced Lunch









# Program Fees

- After School Program (22 hours a week for 42 weeks a year; includes transportation)
  - © Elementary school member \$49/week
  - @ Elementary school member's sibling \$41/week
  - @ Middle school member \$25/week
  - Early Learning Coalition (ELC) \_ daily rate determined by ELC
  - School holidays (10.5 hours/day) \$20/day
- Athletics (approximately 10 weeks/season)
  - Volleyball \$110/season
  - Additional sports vary between \$35 and \$75/season
- Summer Day Camp (10.5 hours per day for approximately 10 weeks)
  - @ All members \$75/week
  - Early Learning Coalition (ELC) \_ daily rate determined by ELC
- @ Membership
  - \$20/year per member or \$40/year per family





### Fundraisers

### Scramble for Kids

We have the end coach of the Florida Gators, the Scramble for Kids provides support for children in Gainesville through three local charities: Children's Home Society, Girls Place, and the Boys & Girls Club. Sponsorship opportunities are available.

### • Hats, Hearts and Handbags

Over 400 women and a handful of men come together each spring in support of Girls Place. Participants go all out with their hats, purses and extraordinary table decorations. The event supports scholarships and capital improvements for Girls Place.

### Chicken Lunch Delivery

Q A tradition in Gainesville, the Annual Chicken Lunch is a fundraiser like no other. Volunteers pack hundreds of chickens, cups of slaw and beans in a matter of an hour in preparation for volunteers to go in droves across Gainesville to make the deliveries!

### Swamp Chomp

Celebrating the Gainesville community and its unique relationship with the University of Florida, the annual Swamp Chomp is a casual gator-themed tailgate party. Barbeque, games, a live band, and an open bar makes this a fun event for adults to kick back and have a good time while raising funds for Girls Place.

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# Annual Awards

Alumna of the Year - Alexa and Mackenzie Hellstrom Board Member of the Year - Amy Howard

Booster Organization of the Year - Plum Creek Foundation, Inc.

Coach of the Year - Jackie Mccullough

Danielle Smith Athlete of the Year Award - Savanah Griffin

Girl of the Year - Taneya Bouie

Teens of the Year - Shelby Crump and Nyteria Griffin

Parents of Year \_ Elizabeth McCullouch and Joe Jackson

Volunteer of the Year - Dante Buckley





# Special Friends

1st Credit Union of Gainesville 6th Street Salon

A Candies Limousine, Inc. Abby & Barry Wagner

Alachua County Commission Community Agency

Partnership Program

Alachua County Foster Grandparent Program

Alachua County Mentor Coalition

Alan Morrow Alarion Bank Alexa Hellstrom Allison McGrath Amalia Alvarez Amy Howard Amy Wilson Andrew Schmitz Ann Grooms Ann Marie Rogers

Ann Terese Lusk Annette Rizzo Armando Grundy Baker and DuBois

Bank of America Barbara R. Menzies Barefoot Wine & Bubbly

Beth Mills Betsy Whitaker Betty J. Sullivan

Beverly & Daniel Arrington

Beverly E. Gatton Beverly M. Waters Bill & Liz Jones

Bonefish

Boys and Girls Club

Brittany's Fine Jewelry

**Budget Blinds** Candice King Cari Sancerni Carletta Herring Carol Skipper

Carole Kailivoda Carolyn Daniel

Catherine Massey

Central Florida Community Action

Agency Chadwick Henry Chain Reaction Charles Baker

Charles H. Denny Charitable Trust

Chick-fil-a at Archer Road

CHOICES Christi Arrington Chuck Shorten Cissy Walker City of Gainesville Claire G. Jacobson Clayton-Johnston, P.A. Cloud 9 Spa Solon Comfort Temp

Community Foundation of North Central Florida

Complete Sleep & Furnishing

Cornelia O. Stern Cox Communications Cox Media

Craig Shaak

Crime Prevention Security

Danielle McGriff Danny L. Gilliland

David and Cynthia Seeds

David E. Hope

Davis-Monk Financial Group

Debbie & Ken Knopf Debbie Drake Debbie Mason Deb-Lyn. Inc. Deborah Strickland Delia Beaver Delmer Roane Donn Wheeler

Donna Wainwright

Donna Lutz

Doris George Manning

Dream Day Cakes Early Learning Coalition **Edible Arrangements** 

Eileen Oliver Elisabeth Odum

Elizabeth & Charles Covell

Elizabeth Epperly Elizabeth Johnson

Elizabeth McCulloch & Joe Jackson

Flizabeth Oliver Ellen Shapiro Emma Winstead **Emmer Development** 

**Eve Stairs** Evelyn Foxx Exactech Fit for Life

Florida Food Service Folsom Business Forms, Inc.

Ford, Lincoln, Hyundai of Gainesville

Forest Meadows Francisco Oquendo Frank Davis

Friends of the Alachua County Library

Gainesville Commission on the Status of Women

Gainesville Dermatology Aesthetic Center

Gainesville Health and Fitness Center

Gainesville Internal Medicine

**Physicians** 

Gainesville Psychiatry at Tioga Gainesville Roller Rebels Gator Amateur Radio Club

Gator Exchange Club of Gainesville

Gatorland Toyota Genne McDonald Georgia Rolfe

Geraldine & Ron Ward

GFWC Gainesville Junior Woman's

Club

Gia Arvin Gil Barber Gilbert Coerper

**GRU** 

Girls Place Foundation

Giselle Tajalli Golder Associates

Good Life Community Magazine

Half Corked Haven Hospice Hazel Jones Heather Doughton Hector's Framing

Hellstrom Home Inspection Hill's BBQ and Catering Hippodrome Theater

Home: Living in the Heart of Florida

Honorable Order of Kentucky Colonels

Hydrosphere Research Jacquelyn Moorhead James P. Dean Jean Chalmers Jean Clough Jean Powell Jeani Valter

Jennifer Denault Jennifer McClure-Watson

Jennifer Phelps Jennifer Tragash

Jennifer Blades

Jerry Bodkin Jill Clemens Jo-Flo Runs John Howard

John Spence, LLC Johnny B. Mallory Joseph DeGance

Joseph Exilbert Joyce Orr

Judy Lee Jubien

Judy Locasio Insurance

June Allen June Littler Karin Hyler

Kathleen E. Craven

Kathryn Funke Kay Ayers **KbKakes** Kelly George

Kia Painter

Kid's Café Lunch Program

Kim Rodriguez

Kitchen & Spice and Other Things

Kiwanis Club of the University City

Kjerstin Terry Kristina Fletcher Laraine Teiss

Laurel and Howard Freeman

Leah Tomlinson Leanetta McNealy Leonardo's 706 Leslie Florence Linda Ellwood

Linda M & Roger Blackburn

Liquid Ginger Lisa A. Tatum

Lisa and Rodney Gobber

Lloyd D. Parker Logokick.com Lucille Godbolt Lucy Aguirre Lutz Realty Group Lydia Crump Lynn Newman Lynn Read

MacKenzie Hellstrom

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M & S Bank

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# Even more special friends!

Main Street Softworks Maria Davis Maria Valleio Marketing Mud Mark's Prime Steakhouse Mary Grooms, M.D. Mary J. Kampe Mary Wise Matchmaker Realty Maureen Tartaglione McGurn Investment Company McLeod General Trades, LLC Melanie Saxon Melissa and TyTyrone Meredith Whitehurst Merrill Lynch Michael B. Jones Michele DuBois Miller Restate Nancy Draffin-Ingram Nancy Giunta Nancy Parkinson Nichole Arrington Nicole Doria O!O Garden Grill Omi's Catering Outback Steakhouse Pamela & Walter Barry Patricia Diebold Paul & Polly Doughty Phyllis M. Shepard Piesanos Stone Fired Pizza Plum Creek Foundation Powers Photography Publix Supermarket Charities, Inc. Purvis Gray & Company

R. Wiley Dixon Ray's Metal Works Rebecca Tozzi Rebecca Wood Red Mango Regina Richardson Renae & Bill Clements Renaissance Printing Rhonda Belcher Rick Hammond **RJ Cameron Construction** Robert Wilford Rod & DeeDee Smith Roger F. Morales Rose Marie Brown Rosemary Fagler Ruth Alexander Sally Lawrence Sandra Jones Sandra Pratt Sara and Chris Stallings Scherer Construction Scramble for Kids Scruggs & Carmichael, P.A. Shands at Magnolia Park Sharon Schreiber Sheila Blanchard Sheryl Eddie Simply Nutrition Skinner, Vignola, McLean Architects United Way of North Central Florida SkyFrog Tree Service Small Satellite Design Club Smiley's Antique Mall Sonny's BBQ Sonya White Southeast Car Agency

Spa Royale, Inc. St. Francis Catholic High School St. Patrick Council of Catholic Women Stephanie Palka Stevie B's Stonewood Grille Studio 32 Orthodontics Sue Mitchell Svlva Noland Taraneh Darabi Taryn & Dante Buckley The Gainesville Sun The Salon at 716 Theresa Beachy Thomas M. Jaworski Tiffany & Chris Doering Tina L. Arpaia-McCann Tish Oleksy State Farm Insurance Toika Lankenau Tom Jordan Tracy Ryan Trish Davis UF Campaign for Charities UF Hilton Conferece Center UF Orthopaedics and Sports Medicine UF&Shands UF&Shands Sleep Disorders Center Uma Iver University Athletic Association Vellos Venture Realty of North Florida Virginia Griffis Vivien Miller

Wal-Mart Foundation

Whitehurst Family Will and Carole Muschamp Willie Saulsberry Women's Council of Realtors, Gainesville Chapter Women's Economic Development Youth Combine







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Thank you to our supporters who gave funding that provided direct services to our after school, athletic and summer participants in 2012.













