

Girls Place

A Place to Go...

...A Place to GROW



2010 Annual Report

2101 NW 39TH AVENUE GAINESVILLE, FL 32605 • (352) 373-4475 • WWW.GIRLSPLACE.NET

Our Mission

Girls Place, Inc. is a 501(c)(3) organization dedicated to empowering girls of all racial, religious and economic backgrounds to GROW confident, strong, and independent in order to thrive in the world around them.

Give to themselves and others around them in order to achieve a sense of pride and self-worth.

Reach their highest intellectual and emotional potential by exploring and developing their personal strengths and interests.

Open their eyes in a climate free from gender stereotypes where they are inspired to discover their unique abilities and their relationship to our community.

Work at developing meaningful relationships that foster their freedom of expression, their responsibility to themselves and others, and their integrity and compassion.

Who We Are

Girls Place, Inc. is a non-profit organization that has served over 16,000 girls since 1985. At Girls Place, girls ages 5-18 engage in recreational, athletic, tutorial, and mentoring programs in a safe and nurturing environment. For many girls, Girls Place is a home away from home where they develop their potential and acquire a sense of responsibility to themselves and to the community.

2011 Operations Board of Directors

President: Rick Hammond

Past President: Michele duBois

President-Elect: Meredith Whitehurst

Vice President Marketing and Community Relations: Carmen Braun

Vice President Fundraising: Leslie Florence

Vice President Program Development: C. Ann Scott

Vice President Athletics: Dr. Mary Wagner

Secretary: Betty J. Sullivan

Treasurer: Scott Krueger

Laude Arnaldi

Gia Arvin

Mike Barton

Neely Davis

Nicole Doria

Beverly Gatton

Sheila Jones

Leela Kumaran

Cari Sancerni-Lopez

Barbara McDade-Gordon

Francisco Oquendo

Kia Painter

William Pothier III

Steve Shepherd

Kathy Viehe

Geraldine Ward

Craig Watts

Sonya Heinz White

Executive Director: Renae Clements

Development Director: Melissa Tyrone

Athletic Director: Taryn Buckley

Program Director: Christi Arrington

Operations Manager: Sara Garcia

Girls Place – An Overview

Our Programs

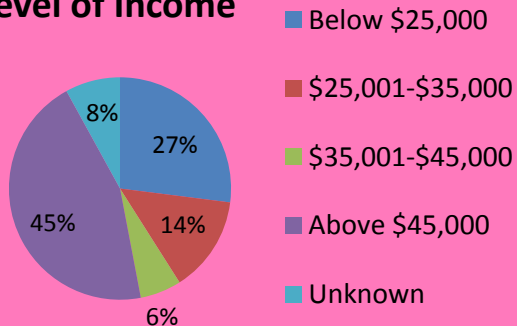
After School Sports and Recreation Camp

Athletics: Basketball, Soccer, Volleyball, Track & Field

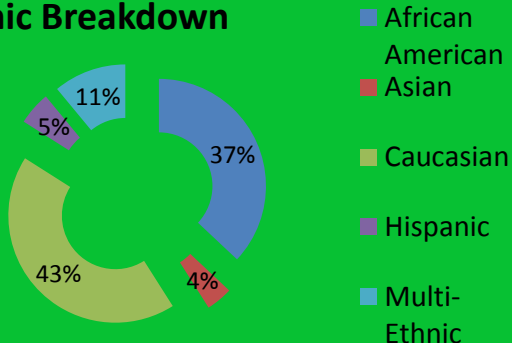
Summer Day Camp

Summer Sports Camps: Cheerleading, Track & Field, Volleyball

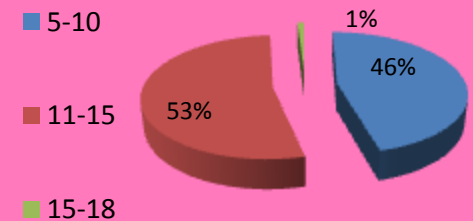
Level of Income



Ethnic Breakdown



Age



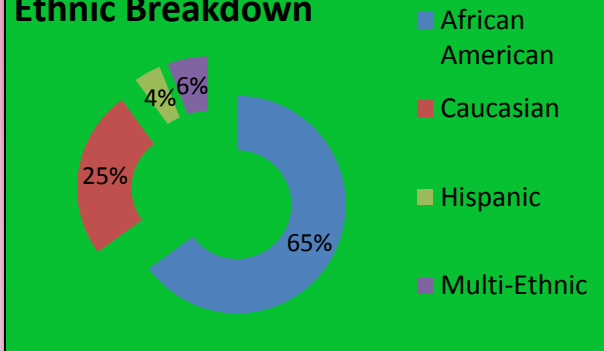
PROGRAMS

After School Sports and Recreation Camp

The Program

The After School Program provides an environment where girls are surrounded with competent, educated and compassionate adults who teach and reinforce critical social and life skills. The curriculum for this program is based on the six components of wellness: physical, emotional, social, spiritual, intellectual and environmental. Girls are transported five days a week from 12 local schools to our facility until 6:00 pm each day. During this time, they are provided with homework assistance, community service activities and enriching, entertaining field trips.

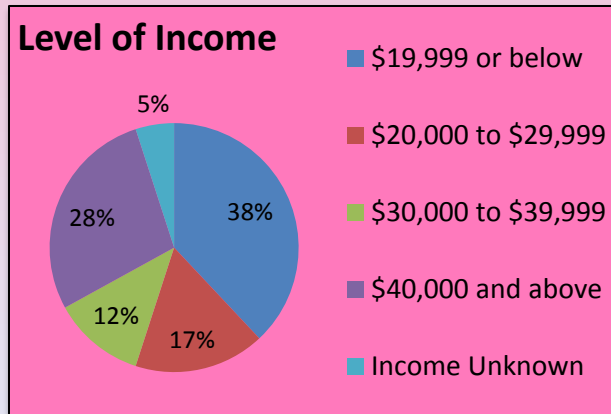
Ethnic Breakdown



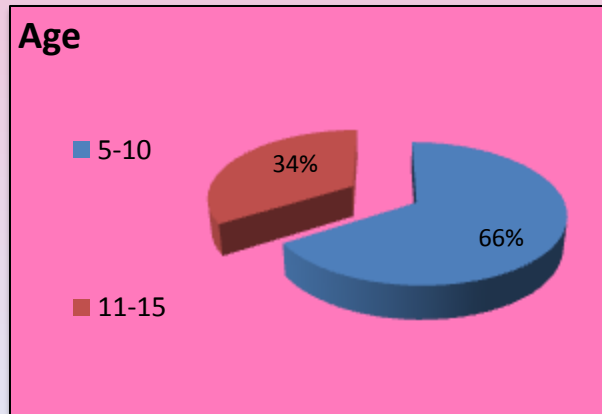
Outcomes

- **86%** believe that if they work hard in school now, it will help them to prepare for high school and college.
- **95%** of girls believe that they will be successful in life if they work hard in school.
- **78%** of members value the importance of school.
- **95%** of members know they have to be physically active to be healthy.
- **90%** of members feel that they can make a difference in their community and in the lives of others.

Level of Income



Age



Community Support

80 Volunteers contributed a total of 4,058 hours, valued at \$86,500.

Annual Participation

157 Children

PROGRAMS

Athletics - (Basketball, Track, Volleyball, Sport Camps)

The Program

Girls Place athletics provide girls the opportunity to participate in 8-10 week seasons in Basketball, Soccer, Track and Volleyball. Girls receive the psychological, physiological and sociological benefits from sports such as confidence, self-respect and the ability to work as a team. Our programs provide competent volunteer coaches, practices two to three times per week for a total of two hours and games one or two times a week. At Girls Place, girls receive the benefits of periodic health education presentations focusing on proper hydration, nutrition, and the importance of warm-ups and cooling down. In an effort to increase team unity, participants and parents often engage in team gatherings, team meals and attend outside sporting events.

Short Term Outcomes

1. Enhance and improve skill level while providing a positive athletic experience for all girls involved in the programs.
2. Encourage a healthy lifestyle through increased physical activity, reinforcing personal responsibility and respect, and developing leadership skills.
3. Reinforce positive self-esteem and increased levels of confidence through skills improvement and positive role models.

Goal

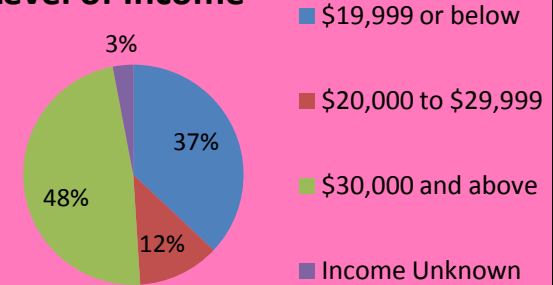
The athletics program will ultimately increase each participant's quality of life by dramatically affecting their level of physical fitness and preventing numerous causes of preventable death such as cancer and heart disease and changing their attitude and knowledge pertaining to healthy lifestyle choices.

Community Support

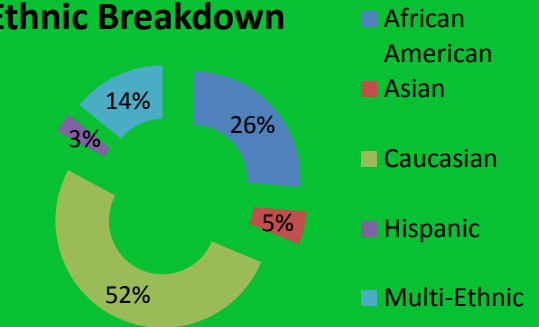
125 Individual Volunteers- Coaches, Referees, and other Game workers
(2,500 hours)

Annual Participation: 334

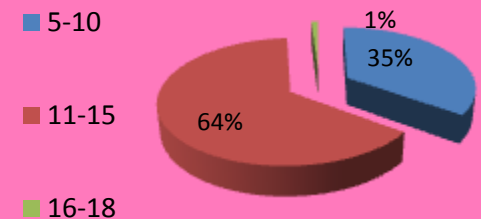
Level of Income



Ethnic Breakdown



Age



PROGRAMS

Summer Day Camp

The Program

The Summer Day Camp program provides a safe and structured environment for girls ages 5-18 from 7:30am to 6:00pm Monday through Friday for the duration of the Alachua County School System summer calendar. The balanced curriculum for this program is based on the six components of wellness: physical, emotional, social, spiritual, intellectual and environmental. Girls commonly participate in community service activities and educational, enriching and entertaining field trips. Additionally, girls have the opportunity to visit a local pool once a week for an enjoyable experience and to reap the health benefits associated within. Girls are surrounded with competent, educated and compassionate adults who teach and reinforce positive social and life skills.

Outcomes

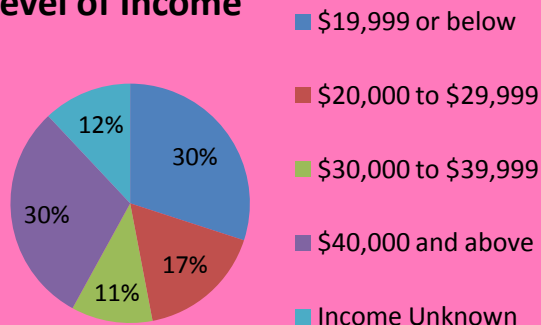
- **63%** of members feel a strong connection to the community.
- **70%** of members feel like they can make a difference in their community and with people.
- **86%** of members feel good about themselves when helping others.
- **70%** of members feel more confident about trying out for athletic teams at Girls Place because of the skills they gained.
- **95%** of members value the importance of school.

Community Support

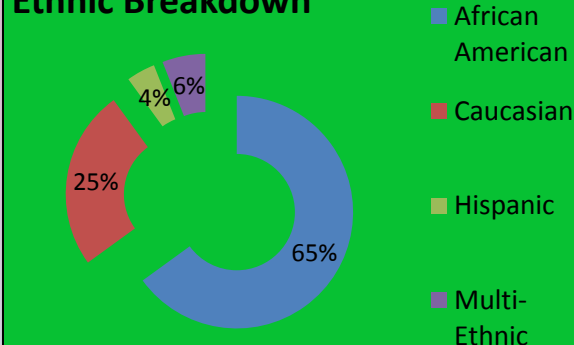
17 Individual Volunteers contributed a total of 537 hours, valued at \$11,000

Annual Participation: 219

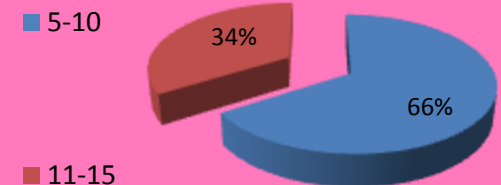
Level of Income



Ethnic Breakdown



Age



Revenues

Category	2009-2010 Agency Budget Prior Year Actual	2010-2011 Agency Budget Current Year Projected	2011-2012 Agency Budget Next Year Proposed	2011-2012 Percent of Proposed Increase
Grants from Other Sources	\$12,500	\$58,000	\$59,740	3.0 %
Other Funding	\$129,520	\$155,200	\$159,856	3.0 %
Program Fees & Incidental Revenue	\$124,393	\$152,100	\$156,663	3.0 %
Membership Dues from Individuals	\$6,818	\$7,500	\$7,725	3.0 %
Sales to Public	\$95,488	\$80,300	\$82,709	3.0 %
Investment Income	\$370	\$500	\$500	-
Miscellaneous	\$5,058	-	-	-
Allocations from Other United Ways	-	-	-	-
Designations via United way	\$6,595	\$7,000	\$7,500	7.1 %
United Way Grants	\$15,803	\$218,000	\$220,000	0.9 %
Total Revenues	\$396,545	\$678,600	\$694,693	2.4 %

Expenditures

Category	2009-2010 Agency Budget Prior Year Actual	2010-2011 Agency Budget Current Year Projected	2011-2012 Agency Budget Next Year Proposed	2011-2012 Percent of Proposed Increase
Salaries	\$219,213	\$252,700	\$260,281	3.0 %
Employee Benefits	\$29,253	\$23,500	\$24,205	3.0 %
Payroll Taxes	\$16,642	\$20,300	\$20,909	3.0 %
Contracted Services	\$12,052	\$134,800	\$135,169	0.3 %
Professional Fees	\$17,922	\$10,800	\$11,103	2.8 %
Supplies	\$35,085	\$42,900	\$44,187	3.0 %
Insurance	\$2,850	\$3,500	\$3,605	3.0 %
Equipment Rentals & Maintenance	\$12,703	\$13,900	\$14,317	3.0 %
Marketing & Communications	\$24,848	\$33,200	\$34,196	3.0 %
Travel	\$1,377	\$1,400	\$1,442	3.0 %
Awards & Grants to Others	\$1,377	\$1,400	\$1,442	3.0 %
Specific Assistance to Individuals	\$4,458	\$79,825	\$81,500	2.1 %
Miscellaneous	\$35,681	\$42,801	\$44,085	3.0 %
Grand Total – All Expenses	\$423,598	\$674,126	\$689,934	2.3 %
Increase/Decrease in Net Assets	(\$27,053)	\$4,474	\$4,759	6.4 %

Program Fees

After School Sports and Recreation Camp

(42 Weeks, 4hours/day, includes transportation)

Full-Time (Elementary)	\$49.00/week
Full-Time (Elementary) Sibling	\$41.00/week
Part-Time (Elementary) (3 days/week)	\$39.00/week
Middle/High School	\$25.00/week
Early Learning Coalition (ELC)*	Daily rate is determined by ELC
School Holidays (10.5 hours/day)	\$20.00/day

Athletics

(10 weeks/season)

Volleyball	\$100.00/season
Basketball, Track and Softball	\$75.00/season
Summer Sports Camps	\$75.00/week

Summer Day Camp

(10 weeks, 10.5 hours/day)

Full-Time	\$75.00/week
Full-Time (sibling)	\$65.00/week
Early Learning Coalition	Fees are determined by ELC

Membership

\$20.00/year (\$15.00 for add'l siblings)

*ELC subsidizes funding for programs for qualified families with low income and reimburses Girls Place for services provided.

Fundraisers

Hats, Hearts & Handbags

Hats, Hearts & Handbags

An annual event held by Girls Place where ladies from all over the community gather to celebrate Girls Place. Enthusiastic local women donate their time to hold a spectacular luncheon that has helped the Girls Place for over 7 years. Hats, Hearts and Handbags will hold its 8th annual event on April 8, 2011.



Will Muschamp Scramble for Kids

The Will Muschamp Scramble for Kids is a well-supported golf scramble that benefits Girls Place, Inc. as well as the Boys and Girls Club of Alachua and the Children's Home Society. These three agencies have been working together on this event for 18 years. Since 1991, scores of volunteers and thousands of golfers have participated in the scramble.



BBQ Lunch Delivery

For 17 years, Girls Place has annually delivered delicious barbeque lunches across the Gainesville community through this fundraiser benefitting the Girls Place Foundation. The 18th annual delivery will be held on September 30, 2011.



Swamp Chomp

Girls Place held the first ever Swamp Chomp in October 2010. Swamp Chomp is a one of a kind pep rally that is held as the Florida Gators host a home football game. This exciting event is highlighted by live music, Cajun fare, open bar, door prizes, games and special guest appearances. The 2nd annual event will be held on November 3, 2011.



Taste & Toast

Girls Place held its first "Taste & Toast" fundraiser on New Years' Eve 2010. The theme of the event, "Hooray for Hollywood!", celebrated cinema of today and yesteryear. This fundraiser is a new years celebration with live music, food, a cash bar a 50/50 raffle and other activities to bring in the new year!

Annual Awards - 2010

Board Member of the Year

Michele duBois

Parent of the Year

Abby Wagner

Girl of the Year

Trynity Durbin

Teen of the Year

Brooke-Lynn Cedenno

Danielle Smith Athlete of the Year Award

Cassidy Smith

Booster Organization of the Year

Merrill Lynch

Volunteers of the Year

Hill's Barbeque and Sunrise Rotary

Alumna of the Year

Kristina Fletcher

Coach of the Year

Josh Hellstrom

Special Friends in 2010

Aaron & Gail Lee
Accent Video Production, LLC
Alachua County Foster Grandparents Program
Alva McCoey
Amy Mackenzie Alexander
Anne Hughes
AT&T Florida
Avera & Smith
AvMed Health Plans
Baker duBois Baker
Bank of America
Barefoot Wine & Bubbly
Ben Campen
Beverly Gatton
Bill Pothier
Bob Wigglesworth
Brad & Belen Daniel
Brian & Salli White
Burger King
C. Ann Scott
Camp Laurel South
Campus Outfitters
Campus USA Credit Union
Cari Sancerni-Lopez
Carolyn Freeman
Carsten Retrum
Chuck Bush Auto Repair
College of Family, Youth and Community Sciences
College of Health and Human Performance
CONE Distributing
Cox Communications
Craig and Nga Watts
Daniel & Beverly Arrington

Darlene McCray
Davis & Judi Rembert Family
Foundation
Deb Lyn, Inc.
Dennis & Karen Aud
Diane Mayer
Doctors Imaging Group
Donald & Mary Ellyn Snyder
Drue Ferrante
Early Learning Coalition
Easter & Boston Crum
Einsteins Oasis
Eloise Johnson
Elma Curry
Eric & Carmen Retrum
Eve Daneman
ExxonMobil
First Year Florida
Florence Landfill
Florida Food Service
Francisco Oquendo
Frank Davis
Furniture Kingdom of Gainesville, Inc
Gainesville Ballet Theatre
Gainesville Civitan Club
Gainesville Dodge
Gainesville Internal Medicine Physicians
Gainesville Roller Rebels
Gainesville Soccer Alliance
Gator Amateur Radio Club
Gator Exchange Club of Gainesville
Grace Baptist Church
Giant Steps Research, LLC

Girls on the Run
GFWC Junior Woman's Club of Gainesville
Hair Hunters
Harry's Seafood Bar & Grill
Harold Monk
Helen K. Gyllstrom
Hill's BBQ and Catering
HOME: Living in the Heart of Florida Magazine
Hydrosphere Research
James & Ginger Alexander
Jay & Kathy Curtis
Jeanne Renderer
Joan Prange
John Roscow
Joseph Gray
Jude Dawson
Judy Locascio Insurance
Keith C. Williams
Dr. Kelli Ross
Kevin Coleman
Kevin Smith
Kia Painter
Kitchen & Spice
Kiwanis Club of the University City
Krystal Walker
Larry & Marilyn Maco
Laurel & Howard Freeman
Linda James
Lisa Gurske
Lynda Tealer
Mandese White Construction, Inc.
Dr. Marci Slayton
Mark's Prime Restaurant

Special Friends in 2010

Martyn & Jill Wilby
Dr. Mary Grooms
Mary Wise
Mary & Ben Moore
Dr. Mary & Barry Wagner
Mary Polly French Doughty
Mary Wise
Matthew & Rachel Sandlin
Merrill Lynch
Michele duBois
M & S Bank
Morgan Savoy
Morris & Terry Hall
Moses & Associates
Nalbandian Properties
Nancy Adams
Nancy Briles
No More Homeless Pets
Paula Whetzel-Ribeau
Powers Photography
Prange's Landscapes
Princess to Queen
Publix Supermarket
Publix Supermarket Charities, Inc.
Purvis Gray, LLP
Quality Design Works, Inc.

Renaissance Printing
Resort Connections, Inc.
Rod & Dee Dee Smith
Rodney & Lisa Gobber
Ron & Geraldine Ward
Rose Marie Brown
Rotary Club of Gainesville
Rywant, Alvarez, Jones, Russo and Guyton, PA
Salon La Di Da
Scott Krueger
Selena Summerall
Shands Healthcare
Shands HomeCare
Sheila Jones
SkyFrog Tree Service
Small Satellite Design Club
Smiley's Antique Mall
Sonny's Barbeque
SPICE Program
SSF Interhouse Council Fund
St Patrick Council of Catholic Women
Steve Lewerenz
Sue Boinski
Sun Country Dance Theatre
Sunrise Rotary
Tammy Rieger
The Gainesville Sun

The Olive Garden
The Village Bistro
Theodore Collins
Timothy Tucker
Tony Goodman
UF Honors Program
UF Nursing Students
UF Volleyball
United Way of North
Central Florida
University Athletic
Association
US Credit, Inc.
Walter & Norma Jeffery
Wards Supermarket
Wayland Structural
Engineering
Whitehurst Family
Winn Dixie Stores
Foundation
WKTK 98.5 ~ WSKY 97.3
Women's Council of
Realtors Gainesville
Chapter
Women's Giving Circle
Woodmen of the World
Unit No. 5



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